

# Press Release

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## For Immediate Release

### Sequoia Senior Solutions awarded top excellence certificate

**Petaluma, March 9, 2006:** Sequoia Senior Solutions, Inc. of Petaluma has been awarded the Pinnacle Quality Certificate by the independent contractor Pinnacle Consulting of Salt Lake City, Utah, in recognition of consistent excellence, achievement, and commitment to high levels of service and customer satisfaction. Sequoia Senior Solutions provides in-home care for seniors throughout Sonoma, Marin, and Napa counties, enabling them to remain independent and in their own homes for as long as possible.

This certificate is backed by a customer satisfaction survey carried out by Pinnacle Consulting showing Sequoia Senior Solutions to be “off the charts” according to Gabriella Ambrosi, CEO of Sequoia Senior Solutions, Inc. The January 2006 survey taken among Sequoia Senior Solutions’ clients have ratings that consistently came in at “5” on a scale of 1-5, for a host of categories ranging from “overall quality of service,” to “accessibility of staff,” and “response to problems.”

On the scale of 1-5, “I would give them a 10,” responded one interviewee. Another responded, “We were very detailed as to our expectations, and they met them.” Some clients also commented that they highly valued Sequoia Senior Solutions’ honesty as well as their professional and ethical standards.

“We are extremely pleased to have such positive feedback from our clients,” said Ambrosi. “Pinnacle Consulting is a national agency and they regularly conduct these nationwide surveys in the Home Health Care industry. In this survey, Sequoia Senior Solutions rises above both Pinnacle’s charted national average, and their “best in class” category.”

Sequoia Senior Solutions opened its office in Petaluma and began offering services in March 2003, and has been expanding ever since, employing caring individuals who help aging adults in need of assistance with their daily routines, running errands, or personal care, addressing the growing need for in-home care. Sequoia Senior Solutions also customizes services for people who are already in assisted living facilities, or in transition from their home to a facility, or from a hospital to a facility.

Sequoia Senior Solutions is a member of The Senior’s Choice, the nation’s leading network of Senior Care Providers offering quality service backed by their Certified Companion Aide certification program, assuring clients that their in-home care providers are professionally trained and well-prepared.

**For more information,** contact Stanton Lawson, CFO of Sequoia Senior Solutions, at 707-763-6600.

#### ***About Sequoia Senior Solutions, Inc.***

*Sequoia Senior Solutions, Inc., located near the hub of Petaluma’s medical facilities at 191 Lynch Creek Way, Suite 102, provides in-home care to seniors throughout Sonoma, Marin, and Napa Counties, helping them to continue living independently in their own homes for as long as possible. Services include companion care, assistance with bathing and grooming, meal preparation, errand running, personal transportation, and more. Sequoia Senior Solutions provides the perfect answer for seniors who aren't ready to leave their home for an institutional setting, but need support to remain at home due to illness or chronic conditions.*