

Press Release

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Caregiving Now More Than Just Senior Assistance

Unique program allows caregivers to donate earnings directly to favorite charity

Petaluma, California, January 24, 2005: A unique charitable donation opportunity is now being offered to Marin County residents by Sequoia Senior Solutions, Inc., a locally owned, in-home care service provider for seniors, as part of their kickoff in Marin County to employ caregivers who can now donate a portion, or all, of their earnings directly to their favorite charity.

Sequoia Senior Solutions is seeking caring individuals who delight in helping aging adults in need of assistance with their daily routines, running errands, or personal care. The caregiver's net earnings can be donated as an automatic deposit to their favorite charity while Social Security and Medicare contributions would still be made on their behalf as an employee of Sequoia Senior Solutions. Mileage is also reimbursed if the caregiver uses his or her own vehicle while assisting clients.

The ideal candidate is someone who has some free time, would like to contribute to the community, and already has a comfortable income, according to Gabriella Ambrosi, President and CEO of Petaluma based Sequoia Senior Solutions. "Through this arrangement," adds Ambrosi, "the caregiver gains a unique giving opportunity while simultaneously acquiring a personal tax advantage."

The program is aimed at those who love to work one-on-one with the elderly, enjoy contributing to local, national, and international charity foundations, and are not necessarily searching for the typical day job. "It's double-dipping in a very positive way," says Ambrosi.

A potential caregiver would be someone who is patient and has an understanding of the importance of extended families. This special person may be an empty-nester seeking a new, meaningful occupation, someone with past experience in caregiving, or a fellow senior citizen.

Today there is a growing need for in-home care since more and more seniors would prefer to live independently in their own homes for as long as possible, Ambrosi points out. Sequoia Senior

Solutions, a member of The Senior's Choice, the nation's leading network of Senior Care Providers, offers a quality service backed by their Certified Companion Aide certification program, which assures clients that their in-home care providers are professionally trained and well-prepared.

For more information, contact Stanton Lawson, CFO of Sequoia Senior Solutions, at 707-763-6600.

About Sequoia Senior Solutions, Inc.

Sequoia Senior Solutions, Inc. provides in-home care to seniors throughout Sonoma, Marin, and Napa Counties, helping them to continue living independently in their own homes for as long as possible. Services include companion care, assistance with bathing and grooming, meal preparation, errand running, personal transportation, and more. Sequoia Senior Solutions provides the perfect answer for seniors who aren't ready to leave their home for an institutional setting, but need support to remain at home due to illness or chronic conditions.